

# MANAK ANALYTICS & DEVELOPMENT











# We are here to provide IT Solutions with 4+ years of experience!

Manak Analytics and Development is an India-based Digital Marketing & Web Development company that provides exclusive web designing and development, App development, Graphic design, Animation video creation, Digital Marketing, SEO, SEM, SMO, Content writing, marketing and management, E-commerce development, and software development services all over the world, primarily in the United Kingdom, Ghana, Africa, Australia, and India.

We provide the greatest website solutions and have a reputation for providing our clients with the quickest and most efficient services. Our services are diverse and span all aspects of web development and design.

#### **Impact Areas**



**WEB DEVELOPMENT** 



**DIGITAL MARKETING** 



**BILLING SOFTWARE** 



**App Development** 

#### **Services Offered**

- Website Designing
- Website Development
- Software Development
- Mobile Application Development
- Social Media Marketing
- Search Engine Optimization
- Pay Per Click (Google Ads)
- Paid Marketing
- Graphic Design
- Billing Software



## **OUR CLIENT'S REVIEW**



Samuel Kwaku **Owner, Director** www.thoughtleadershipadvisory.com

Highly recommend this website development service. Their team was professional, and responsive, and created a website that perfectly reflected our brand and vision.

#### Isaac Charles **CEO**



#### accountingsoftware.com

Great experience with this software development service. Their team was responsive to our needs, provided valuable insights, and created a userfriendly software that streamlined our operations.





**Prosper Hayford Director** 

www.rarket.com

Efficient and reliable website development service. They met our tight deadline and delivered a user-friendly website that exceeded our expectations.



# **OUR CLIENT'S REVIEW**



Manoj Jaiswal

Owner, Director

www.youngishmasale.com

Excellent service by Manak Analytics & Development. We are happy with our new Website. They made it awesomely, with fast loading website, great design, and user-friendly.

Abhay Raj

Director

www.godsonindustries.com



Lucas E. Roemer





Founder

www.cos-technologies.com

Very Professional & Excellent Customer Service. They Went Above and Beyond to Assist me with Customizing the Website.



# **OUR CLIENT'S REVIEW**



Prabhal Singh Mavi
Founder & CEO

www.guardiantech.com.gh

Great experience working with this digital marketing service. They took the time to understand our business needs and provided us with a tailored strategy that helped us grow our online sales.

Shweta Srivastava
Director, Founder

www.medawellnes.com/

Excellent website development service. Skilled team, timely communication, and delivered an exceptional website. Highly recommend.





Dileef Ali
CEO

www.pulseqatar.com

Amazing video services. The team was creative, and professional, and delivered a high-quality video that exceeded our expectations.



Manak Analytics and Development has received recognization from each of its clients for providing high-quality services at cheap pricing. Our dependable crew is available to our offshore clients 24 hours a day, seven days a week. We are one of the few businesses that are constantly available!

- **Website Design & Development**
- Mobile Application Development
- **Solution Ecommerce Development**
- Search Engine Optimization (SEO)
- **⊗** Social Media Marketing (SMM)

- **⊘** Billing Software

### WHAT HAVE WE DONE

#### **Promotional Posters**









#### **OUR SOCIAL MEDIA POSTERS**









## **OUR CLIENT'S SOCIAL MEDIA POSTERS**









### **OUR CLIENT'S SOCIAL MEDIA POSTERS**



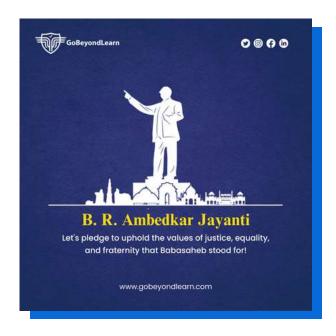




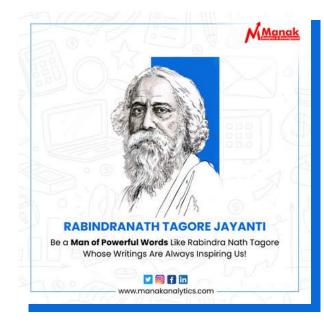


## **EVENT'S POST FOR SOCIAL MEDIA**



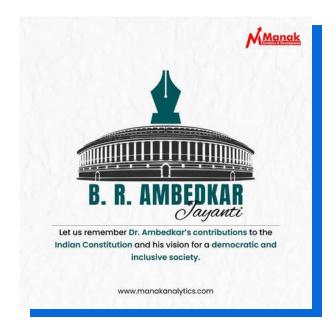






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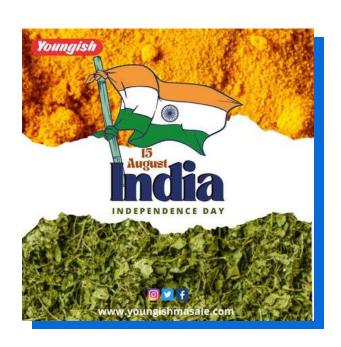








## **EVENT'S POST FOR SOCIAL MEDIA**









## **OUR CLIENT'S LOGO DESIGN**





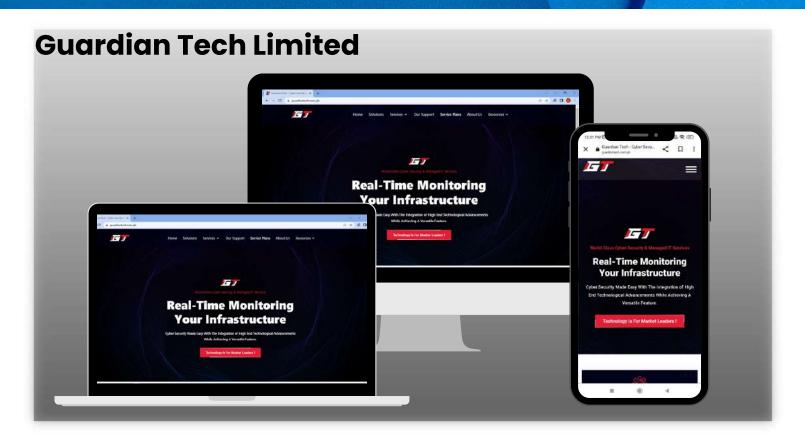


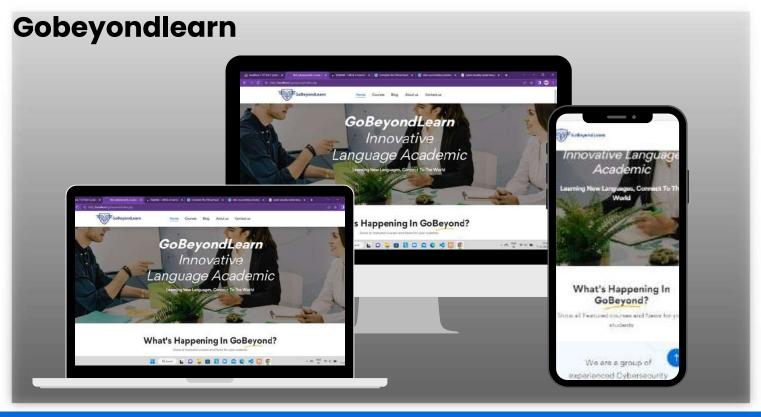




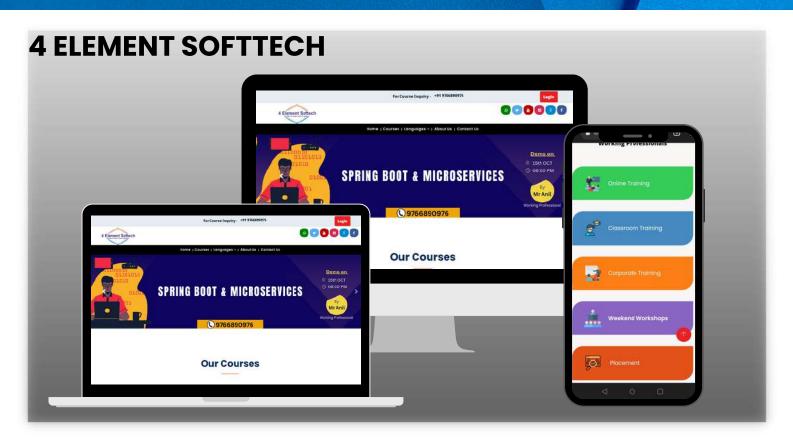


## **OUR CLIENT'S WEBSITE DESIGN**





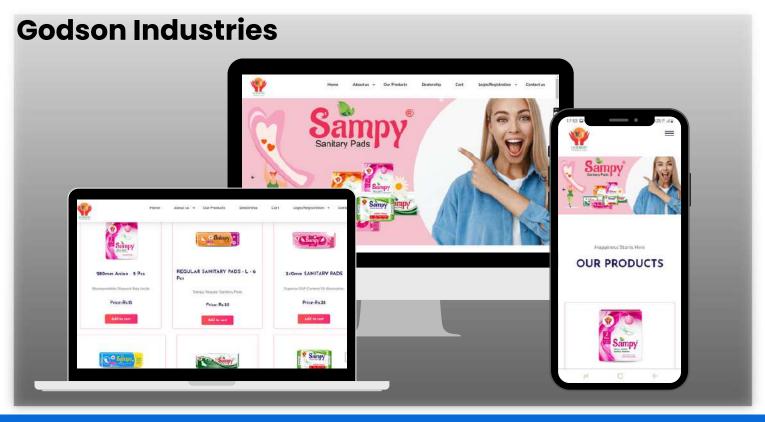
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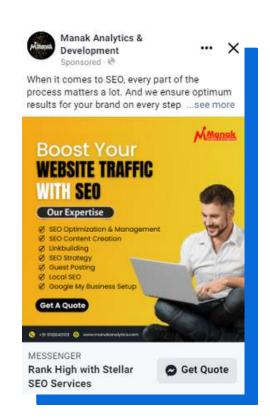




#### **FACEBOOK ADS**









#### Initial Review

- Competition Analysis
- Keyword Analysis
- Duplicate Content Check
- In-Depth Analysis

#### On-Page Optimization

- Meta Tags, Header, Title Tag Optimization
- Existing Content Optimization
- Image Optimization
- Internal Linking & Anchor Text Optimization
- SEO Friendly URL ( URL Rewriting )
- Keyword Include
- Website Speed and Page Load Optimization
- Mobile Friendly Website
- Structure Data Implementation

#### Off-Page Optimization

- Article Writing & Submission
- Blog Posting
- Web 2.0
- Guest Posting
- Social Marking
- Profile Creation
- Off Site Link Building

#### **Technical Optimization**

- Google Tag Manager Setup & Configuration
- Google Analytics Setup & Configuration
- Google Web Master Setup & Configuration
- Robot.txt Creation & Configuration
- XML Sitemap Creation & Configuration
- Canonical Tag

Google Analysis Report & Keyword Ranking Report

## **BRANDS**





































#### **Registered Office**

**Manak Information Technology Pvt. Ltd.** 

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